

## Blog Post: Clever Kitchen Hacks

### Overview:

Use this post to introduce your clients to some clever kitchen modifications they can use to increase storage and usable space.

Use the **post title** and **teaser** below with the blog post which appears on the next page.

### Post Title(s):

Clever kitchen hacks

Awesome kitchen mods: More space, more use!

Ideas to free up your kitchen space

### Post Teaser:

*(Used to describe the post on Facebook, search engines, etc.)*

Is your kitchen cramped? Check out these simple kitchen hacks to open up your space and make it more usable.

### Post Promotion Advice Follows:

Included after this blog post is text you can use to promote it on Facebook, Twitter, and email.

### Remember:

- This blog post could double as a newsletter piece.
- Be sure to PROMOTE this post using email, Facebook, and Twitter. Help yourself by sharing it!
- Don't forget to customize the post with your contact information.

**Your notes (when you used it, how you used it, modifications, etc.):**

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## Blog Post Content: Clever Kitchen Hacks

You probably don't need a scientific study to tell you that the kitchen is one of the most used spaces in a family home. It serves as a hub for food, a communal space for gathering, and often a message center for family traffic. Some consider it the "brain" of the home. While giant master bedrooms might sound nice, a kitchen with abundant space can be surprisingly satisfying!

Unfortunately, many homes have kitchens which are small or overrun by clutter. The mess can be a major barrier to enjoying the space, and without some systems in place to keep it organized, the kitchen can be rendered almost useless for many of the enjoyable aspects of cooking and entertaining. So, what's the solution? Does opening up your kitchen require a total renovation? Not necessarily. Below are six clever kitchen hacks to open up your usable space.

Hack #1: Hang it high. Long-handled pots, pans, and other utensils can be easily accessed with an appropriately-installed ceiling rack. Use your longest-handled pan as a guide and install a rack high enough above your head.

Hack #2: Play all the angles. Corners are often wasted space, consumed by knife blocks that are mostly wood beasts. You might install corner shelving, or even place a magnetic knife strip near a convenient corner.

Hack #3: Shelf it for later. Counters and cabinets don't have to do all of the storage work. Nesting shelving in windows or even on surrounding back splashes and walls can be a great solution.

Hack #4: Save the sink space. Seldom are you using the sink while you're prepping veggies, so why not get a large cutting board and lay it across the surface? This way, you turn a sink into a temporary counter.

Hack #5: See the studs. Open up a wall or two in your kitchen to access the recessed space between studs. Subdividing this space with shelves or hanging hooks can be a space saver. Properly finished, it doesn't have to look like an eyesore!

Hack #6: Jar it up! Take a mason jar lid and screw it to the underside of an existing shelf or overhang. Now, put items in the mason jar and screw the jar into the lid. Bingo! New hanging storage.

Of course, if no amount of clever hacks will open up your kitchen, it may be time to upgrade. I can put together a list of local homes with killer kitchens for you. Just get in touch! **[CONTACT INFORMATION]**



### Remember:

To customize this post, use the file **blog-clever-kitchen-hacks.doc** or **blog-clever-kitchen-hacks.txt**.

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### Email Message:

#### Subject:

Clever kitchen hacks

[CONTACT FIRST NAME],

Making more space in the kitchen can be easy with these clever kitchen hacks I’ve put together in a new blog post:

[YourBlogDomain.com/post-page.html](#)

### Facebook Status Update:

Does your kitchen feel cramped? Open it up with some (or all!) of these clever kitchen hacks:

[YourBlogDomain.com/post-page.html](#)

### Twitter “Tweet” to Promote Post\*:

Clever kitchen hacks for more space: [YourBlogDomain.com/post-page.html](#)

*\* Your Tweet must be 140 characters or less. Twitter may shorten or change the appearance of your link, but don’t worry-- it will go to the right place. If you make a mistake, just delete the tweet and post it again.*



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